

Drawing compliments of: Jean Heger, 2019

Lake Country Heritage & Cultural Society Annual Report 2019

Presenting your culture to the world!

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President's Report

This past year has been a time of great sadness because of the death of three personal friends and friends of the Lake Country Heritage and Cultural Society (LCHCS). In the last month Director Geoffrey Broughton, a wonderful man and valued colleague passed away unexpectedly and then David Madison, husband of Director Elaine Pybus and a significant donor to the LCHCS, succumbed to an ongoing medical condition. Sadly, Honorary Life Member, Anne Land passed away last fall at the age of 104. We will miss them all dearly.

A loss of a different sort is the resignation of Julie Trewartha as Manager of the Lake Country Museum and Archives. We appreciate the effort and leadership of Julie in the last year and wish her well in future endeavours.

On a positive note, this year the LCHCS hired an Executive Director to lead us in the next stage of our development and we have been fortunate to attract Lynn Fanelli to that position. Lynn comes with extensive academic training and experience in leadership in non-profit organizations in Western Canada. Welcome to the Museum community Lynn.

The past year has been another busy year for the LCHCS and operation of the Lake Country Museum and Archives. The Museum rotates exhibits at the Museum and at numerous satellite locations. We give community lectures in a variety of venues. We maintain an active Internet presence through our website, under the care of Director Tom Ritchie, as well as a Blog, Facebook page and Instagram. Outreach programs are, *Lake Country: Origins in Time and Place Teaching Guide and Student Book*, the *Heritage Driving Tour* and the heritage markers on the Okanagan Rail Trail. We are engaged in planning more interpretative content at rest sites along the Okanagan Rail Trail. Last year we published the historical booklet, *All Aboard*, a history of transport in the central and north Okanagan. A second booklet, *Apple Valley*, is ready for publication. These booklets are intended to be a local history curriculum resource for students in Okanagan school districts. We are now applying for grants to develop a cell phone app and tool kit that will challenge students to explore local natural and human history.

Directors held two strategy meetings late in 2017 and decided on a number of goals for 2018 and beyond. A primary goal was to increase annual income over the next two years by deepening and diversifying revenue streams, thereby establishing sustainable sources of funding in order to support one FTE staff position. Having one FTE staff makes us eligible for operating grants from the federal government and allows the Museum to increase programming, develop a marketing strategy, enhance public education and programming, and collaborate with businesses and organizations.

The District of Lake Country supports the LCHCS financially and for this we are appreciative. This year we will be requesting a substantial lift in funding from the DLC, sufficient to bring us in line with the support that museum societies enjoy in neighboring jurisdictions.

The LCHCS is a step closer to its long-time goal of moving to a purpose-built facility on Main Street. A potential partnership with DLC and a property developer may supply social housing and 10,000 square feet of "civic space" on Main Street for a Cultural Centre, that is to say, for an Art Gallery and a Museum and Archives. For the next two years the LCHCS may well be extensively engaged in moving to a more visible, larger, more secure and climate-controlled facility.



Duane Thomson, President
Lake Country Heritage and Cultural Society

Lake Country Heritage and Cultural Society

Purpose

To collect, preserve, describe , exhibit and act as a repository for materials and artifacts pertaining to the establishment of natural and cultural materials of interest and significance to the residents of Lake Country.

To promote and enhance education and access opportunities through exhibits, events, publications, web presence, and other means.

To maintain and operate the museum building which houses the museum exhibits and archives.

To provide leadership on heritage issues as they involve Lake Country, including the heritage value of buildings, the naming of parks and roads, and the recognition of heritage assets.

Executive Director's Report

As the new Lake County Heritage and Cultural Society (LCHCS) Executive Director, I am honoured to present this report. My recent appointment to the position gives me the opportunity to have an objective view of current operations. After undertaking a document review and becoming more familiar with the 2018-2020 Strategic Plan, I feel confident that the Society has the building blocks to move forward.



The upcoming year will be one of learning. I am committed to reaching the highest level of professionalism for the Society, and will strive to implement best practices in all aspects of operation. I look forward to fulfill existing commitments and develop new opportunities in the coming years.

The Society is perfectly positioned with unprecedented board experience, knowledge and enthusiasm to undertake daily tasks and new initiatives. I believe that our members have the strength, combined vision, commitment, and abilities to follow through on upcoming opportunities.

The next few years promise to be an exciting time within the history of the LCHCS. With a potential move on the horizon, an opportunity exists to improve policies and procedures, enhance operations and implement strategies and tactics which prepare the Society to meet new demands.

I look forward to working with and learning from all members and volunteers. Do not hesitate to visit me at the Museum and convey your ideas and inspiration. Your vision and guidance will ensure our success!

Lynn Fanelli, Executive Director
Lake Country Heritage and Cultural Society

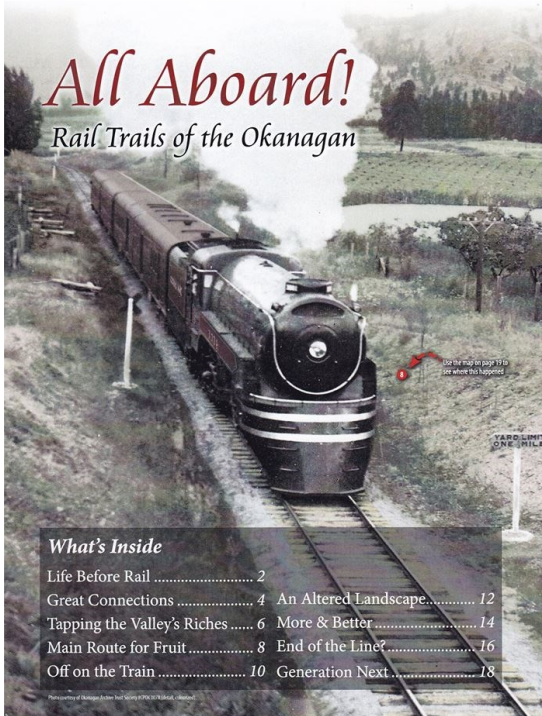
Archivist’s Report

We are committed to preserving the historical record of Lake Country so that the past is not forgotten. Helping people and groups from Lake Country with their research and information needs is the prime purpose of the Archives. We also provide services to the academic research community, to researchers throughout Canada and even abroad. This is the reason we collect old photos, newspaper clippings, obituaries, local publications, maps, orchard account books and records, diaries, memoirs, letters and more. In order to be able to do this, we collect, organise, describe, catalogue and store historical documents . We protect fragile documents and photos with acid free storage envelopes and boxes, and plastic sleeves for permanent storage. When necessary and warranted, we carry out conservation and restoration tasks.

Over the years, Archives has identified and catalogued 1000’s of individual items related to Lake Country, its inhabitants, and its history. While this takes place each and every year, there are some activities to highlight as a focus in this past year.

Acquisitions: We received a number of noteworthy donations from local families, including Hume Powley, and Dave McClure. These are now being assessed and added to the collection.

Storage: Last year, arrangements were made for additional storage at Okanagan Centre Hall, as our main site was filled to overflowing. Over the summer of 2018, we identified fonds (collections) for the move. Items were reviewed, labelled, placed in plastic bins and relocated. This process took several weeks due to preservation issues, and the need to record location information. It was also complicated by a rodent infestation that required remediation before we could feel confident in the safety of the offsite location.



Rail Trails of the Okanagan

The newly released booklet “All Aboard” is about how railways transformed life in the Okanagan—for better and for worse.

Over a century ago, railways began to enter the Okanagan Valley. They clattered and roared, whistled, fumed, and thundered. More people and more goods went faster than ever before. Where railways went, steamboats, orchards, roads, mills and mines soon followed. Significant contributions were required to make this project possible.

Find a copy in our gift shop. Suggested retail price: \$12.00. Thank you for the support!

Preservation: Survey map of Carr's Landing (1913). This was commissioned by Fleetwood Wilson, who owned the Irrawarra Ranch. The map shows topography, areas under cultivation, and dwellings as they were at that time. The map was in poor condition, as it had been stored, folded for one hundred years. We contracted with Kelowna Museum for restoration, at a cost of almost \$400.00. We are also in possession of a number of early 20th century glass negative photos of the Ranch which supplement its value.

Collections: We finished the cataloguing and preservation of the Rolly Hein (former Lake Country Mayor) Collection. Five bankers boxes of documents were catalogued and added. These consist mostly of letters, land use and development applications, Minutes and correspondence of Regional District meetings in the 1970s and 1980s. One of the values of this collection is the handwritten addendums made by the area representative on the Regional District, Bob McCoubrey, who was also the first mayor of Lake Country.



Laura Neame, Archivist
Lake Country Museum and Archives

Collaboration and Access: UBCO spearheaded an Okanagan Digitization Project. We have contributed several hundred photos to this project, and are slowly seeing them made available digitally online through the Electronic Library Network ARCA Project. This means that the public can access the photos online, and contact us for upgraded images. Our contributions include a number of Oyama-based photos from the George Goulding Collection (1909 – 1928), Winfield images from the Mary White collection, from the 1930s and early 1940s, and the Carter Okanagan Centre photos from the 1930s. This is an ongoing project which will span several years. One of our objectives is to preserve a digital record. Lake Country Archives is a part of this project along with many other museums and archives in the Okanagan Valley.

Education and Publicity: As guest speaker at the Annual General Meeting of the Okanagan Historical Society, my subject was the history of the Rainbow Ranche. This made extensive use of the photos and documents that we have in our collection.

Research: Over the course of the year, we have responded to a number of requests for access and help with research. One example is a request made by the Kangaroo Farm. They are restoring, the old Dickson Ranch property north of the Airport for the new Kangaroo Farm location. Part of this project, involves the setting up of Heritage markers on the property. I managed to track down the original of the photo, with the help of fellow Board member, Bob Hayes, and also made contact with the custodian of quite a number of old photos from the area which have not been widely available to date. We are now in discussion, and hope to be able to add these photos to our digital collection. In the meantime, the Kangaroo Farm is very happy with what they have so far. Lake Country Heritage and Cultural Society will, of course be credited on any items used.



Dickson Ranch—new Kangaroo Creek Farm location.

Curator's Report

The Museum's collection continues to increase and improve in quality. This is due to the continuing generosity of donors, some selective purchases and de-accessions from other museums. It is never possible to predict what may become available in the form of an acquisition. As the museum collection grows, it will be easier to put related pieces together to create more interesting nuclei within the broader scope of material.



We have recently added several vintage calendars that complement our general store exhibit. This is also true of a very well used tobacco cutter of a type that was used on countertops to cut plug tobacco. Our collection of patent medicine containers has also increased over the past year and is a major feature in its elaborate showcase in the Anne Land Room. Visitors to the Anne Land Room will also notice the large dresser top mirror recently installed near the grizzly bear. Natural History is not usually very well represented in community museums, but our insect collection does bring us out of the ordinary. When visiting, you will also notice the northern Pygmy Owl; a recent acquisition.

The Society for Learning in Retirement (SLR) in Kelowna continues to avail themselves of the assets of Lake Country. Over the past year they booked a lecture series: one on the Aztecs, followed by one on the Ancient Maya. During the summer we put a small exhibit of Mayan culture in the showcase at the Lake Country Community Center. The Princeton Museum has deaccessioned several items that relate to Ancient Egyptian history. These are now part of our collection and will be incorporated into school programs and exhibits.

It is a great advantage to us to be able to have access to storage space in the Okanagan Centre Hall basement. Following some small but necessary structural improvements, that space fills a long-standing need and is much appreciated.



Dan Bruce, Curator
Lake Country Museum and Archives

Education & Public Programming

Lecture Series Report

As part of Public and Community Programming Series of free lectures held in the library at George Elliot Secondary School Laura Neame and Duane Thomson have both presented the one evening lecture entitled the "History of Lake Country", Laura in the Spring and Duane in the Fall. Artifacts from the Museum's collection are taken to these lectures and help to bring local history alive. Duane also gave a series of lectures in April 2018 on "Aspects of the History of the Okanagan and the Interior of British Columbia". Dan Bruce presented several talks in the community as part of this series.

Ann Nott, Lecture Series Chairperson
Lake Country Museum and Archives

Education & Public Programming continued

A number of our volunteers were guest speakers throughout the year highlighting District of Lake Country history. One event of note, Archivist Laura Neame spoke at the Annual General Meeting of the Okanagan Historical Society this past May. Laura discussed the history of Rainbow Ranche. This made extensive use of the photos and documents that we have in our collection.

The LCMA provided guided tours and educational programming to school groups, childcare facilities, historical societies and seniors centres. Our Curator, Archivist, and qualified LCHCS Board Members were out in the community offering presentations on a variety of local history topics to organizations in both the District of Lake Country and the greater Okanagan.

Canada Day

The LCMA celebrated with the Lake Country community by dressing up in period costumes with our renowned costume booth. Both our volunteers Elaine Pybus and Ann Nott thoroughly enjoyed the celebration.

BC Heritage Week

The LCMA was once again part of activities planned for BC Heritage Week. Many children and families arrived at the Museum to participate in activities. The Museum was filled with excitement and laughter while perusing our collection. Thank you Lake Country families for participating!

Children's Festival

The LCMA brought its very popular costume booth to the 3rd annual Children's Festival for participants to try on old fashioned outfits. Plenty of family pictures were taken and memorable moments shared on social media with family and friends.

Satellite Exhibitions

The LCMA continues to install satellite exhibits at the District of Lake Country Municipal Hall and George Elliot Secondary School (GESS). Our dedicated volunteer Karen Gibbons has worked tirelessly at the District Hall for the past seven years creating magnificent exhibits. We would like to thank Karen for all her hard work and wish her well as she moves on to new endeavours. The photo to the right is Karen's latest exhibit. It is a display of bells used in years past. Bells played a large part in our lives as a way to communicate.

Curator, Dan Bruce manages the display at GESS and will continue to provide inspiration and ideas for both satellite exhibit locations.



Our Volunteers

Without you, our purpose would not materialize.

The Society and Museum could not operate without our group of wonderful volunteers who generously give their time and effort toward all the various functions of the Society including archives, collections, exhibits, facilities, lecture series, oral histories, school field trips, tours, and events, to name a few! The LCHCS and the LCMA thank you for your continued dedication. If you would like to volunteer, call LCMA at (250) 766-0111.



The Society has fond memories and a sad heart with the passing of one of our most committed volunteers, Anne Land (née GOLDIE) on October 31, 2018. Anne was a life-long resident of Okanagan Centre, BC. She was born in Vernon to James and Jessie Goldie of the Rainbow Ranche, Okanagan Centre, BC. Anne was first home-schooled on the Rainbow Ranche, went to St. Michael’s Girls School in Vernon for one year (grade eight), then to Crofton House (Vancouver) from 1928 to 1932. She then took a secretarial course at Sprott Shaw College in Vancouver and returned to the Rainbow Ranche, where she worked in the office. In February of 1939 she married Sidney J. Land (1904-1984), who had come from London, England to Oyama in 1926. They lived in their bungalow in Okanagan Centre, where they raised their three children: Ian, Elizabeth and Nancy. Anne lived a busy life, involving local history, nature (especially bird watching), volunteer work, and involvement in the Winfield Anglican Church. Anne died as she lived, with love, grace and generous spirit. She loved well and was well loved.

2018-2019 Board Of Directors

Executive Committee

Duane Thomson, President

Richard Gibbons, Past President

Eleanor Geen, Vice President

Tom Turner, Treasurer

Lynne Blake, Secretary

Carol Thomson, Director/Retired Webmaster

Geoffrey Broughton, Director/Exhibits

Laura Neame, Director/Archivist

Tom Ritchie, Director/Webmaster

Directors

Ann Nott, Director

Elaine Pybus, Director

Janice Larson, Director

Robert Hayes, Director

Roger McDonnell, Director

Rosemary Carter, Director

Partnerships

Our valued partnership with Creekside Theatre allowed for the production of “The Beaverton” on October 27, 2018. Author Alex Huntley took us on a journey about the history of Canada. His satirical excerpts from the book *Glorious and/or Free: The True History of Canada*, took audiences on an adventure through time. Alex skewed Canada’s legends and stories to illuminate absurdities from colonization, ultimately creating the Canada we know today.

The LCHCS is grateful for the support of the Okanagan Regional Library branches located in Winfield and Oyama. In 2018 we partnered to provide children’s workshops for the Summer Reading Club. The LCMA offered activities at both branches in July and August. The children had the opportunity to be creative and expand their horizons using a variety of craft materials. The LCHCS also hosted its annual fall Lecture Series in October at the Winfield Library branch. The first talk by Bob Hayes discussed the Spanish Flu of 1918/9 ,which impacted some Kelowna families. The second talk given by Penny Gamble was on the fruit tree Industry. Penny illustrated her talk with personal photos. The LCHCS looks forward to future collaborative efforts with the Okanagan Regional Library branches.

Ann Nott, Lecture Series Chairperson
Lake Country Museum and Archives

Museum Enterprises

The museum was open seven days a week, 10 am to 4 pm, from the middle of May to Labour Day weekend thanks to our summer students. This is made possible through partial funding from the Canada Summer Jobs program and Young Canada Works. In 2018 the Collections Assistant position was held by Jordanna Marshall and the new Marketing Assistant position was held by Jacob Semenuik. The students worked diligently on enhancing donations, gift shop sales, social media marketing and archival functions. Additionally, volunteers and staff ensured that the Museum was open Wednesday and Saturday from 1 pm to 4 pm in the winter months.

Arnold Award

The LCHCS’s Arnold Award is named in honour of Jane and Gilbert Arnold, two Lake Country residents. The 2018 recipient of the Arnold Award is Cass Hannay, a recent graduate of George Elliot Secondary School in Lake Country. Cass’s ambition to become immersed into culture has helped her win this award. Her passion for history made her an exceptional choice as a recipient. Cass has a strong interest in history and is looking to pursue an education and career in direct relation with museums. Cass has big dreams to start a career, working at the renowned British Museum in London. The Arnold bursary will help her afford her education and a potential co-op position at the prestigious British Museum, if the opportunity arises. We are happy to help Cass’s dreams come true and support her drive, while furthering the progress towards her end goal. She plans to complete a Bachelor of Arts in History. Furthermore, she will continue to learn and experience Canadian culture from coast to coast.

As the recipient of the Arnold Award, Cass follows Alexandra McAllister (2017) Alex Ireland (2016), Lauren Kim (2015), Julie Klingner-Jardine (2014), Rebecca Watson (2013), Lucas Anderson (2012), Robert Abel (2011), Kayla Stinn (2010), Julianne Marriott (2009), Diane Kalis (2008), and Leland Crowther (2007).



Financials

Balance Sheet As at January 31, 2019

ASSETS

Current Assests

Cash	15,931.23	
Arnold Investment	106,944.40	See Note
Donated Goods and Services	45,774.58	
	<u>168,650.21</u>	

Capital Assets

Improvements	7,141.83	
Kitchen Appliances	3,166.10	
Furniture and Artefacts	36,643.55	
Accumulated Depreciation	<u>(23,283.86)</u>	
	23,667.62	

Total Assests 192,317.83

LIABILITY

Current Liabilities

EI Payable	58.22	
CPP Payable	123.00	
Federal Tax Payable	45.64	
GST Owing	<u>(709.62)</u>	
Total Liabilities	(482.76)	

EQUITY

Retained Earnings - Previous Year	201,527.43	
Current Year End	<u>(4,299.42)</u>	
Total Equity	197,228.01	

Total Liabilities and Equity 196,745.25

Note: Potential Capital Improvement Fund

REVENUE

Lake Country Heritage & Cultural Society Income Statement Year Ended January 31, 2019

Donations	7,965.50	
Museum Donation Box	<u>1,286.50</u>	
Total Donations	9,252.00	
Operating Revenue (Gift Shop)	235.00	
Rent from Tea Room	3,200.00	
Publication Sales	2,299.00	
HRDC Grant	6,786.00	
Lecture Series	451.25	
Special Event	1,211.61	
Other Grants	10,037.80	
DLC Municipal Grant	37,500.00	
Donations, Grants and Sales	<u>70,972.66</u>	

Other Revenue

General Chequing Bank Interest	12.97	
Term Deposit Interest	5,968.30	
Donated Goods	53.73	
Credit Back to Museum	965.72	
Total Other Revenue	<u>7,000.72</u>	

TOTAL REVENUE 77,973.38

EXPENSE

Program Costs

Museum Manager Contract Costs	19,412.00	
Curator Contract Costs	5,400.00	
Honoraria	665.36	
Total Programs Cost	<u>25,477.36</u>	

Payroll Expenses

Wages & Salaries	16,107.10	
EI Expense	373.47	
CPP Expense	698.03	
WCB	106.90	
Payroll Software Costs	790.73	
Total Payroll Expense	<u>18,076.23</u>	

General & Administrative Expenses

Administration	5,030.00	
Exhibitions	0.00	
Conservation and Collections	1,651.19	
Education and Public Programs	26,699.54	
Marketing	1,930.29	
Museum Enterprises	0.00	
General	3,408.19	
Total General & Admin. Expenses	<u>38,719.21</u>	
TOTAL EXPENSE	<u>82,272.80</u>	

NET INCOME

-4,299.42

Generated On: 02/08/2019

T. A. Turner (Treasurer)

Date

Webmaster's Report

A new and rebranded Museum website was created in 2018. The website was built at cost using free and premium software and features secure socket layer encryption technology (SSL), enhanced security and backup, a premium timeline plugin and is connected to a Mail Chimp newsletter sign up account.

There remains work to do in restoring missing pictures to older blog posts. The Museum, however, is positioned to add new content and increase the website's value as an educational and publicity tool.

The Museum website links to our Facebook page but does not offer other social media sharing and follow options. Going forward we can do more in terms of cross-promoting the website and Facebook presence on the Internet. The Museum can also renew our blogging efforts. By increasing and maintaining a consistent blogging pattern we better engage visitors and provide reasons for regular visits.

The Museum website is designed to look good on small, medium and large screens. The greatest number of visitors to a website now view it on portable small screen devices. Our new menu design is familiar to small screen users but less familiar to people who access the Internet on large screen computers. A menu has been added to the bottom of all pages to provide a more familiar appearance.

In 2019 two new plugins were installed. Askimet (\$80) was added to deal with a dramatic spike in spam and effectively eliminated the problem. A MonsterInsights (free version) analytics plugin has been recently added to collect website data and that will be included in Board reports. The free version gives us basic data.

The first few days of analytics, for example, shows a device breakdown: Desktop 27%, Tablet 14% Mobile 59%. We had 185 sessions (visits) and 291 pageviews. The largest single referral to our site is from Facebook. We had visitors to our site from: 1 Canada 2 South Africa 3. Singapore 4. United States 5. United Kingdom 6. Australia 7. Japan 8. Malaysia 9. New Zealand 10. Thailand. We will see more reliable patterns and benefit from more useful information as we begin to examine monthly data.

Tom Ritchie (PhD), Webmaster
Lake Country Museum and Archives

Strategic Plan

2018 – 2020

Goal #1

Increase annual income by diversifying revenue streams and establishing more sustainable sources of funding in order to support one full-time equivalent staff position.

Goal #2

Increase public awareness of the Museum, its offerings and accomplishments by developing a marketing and communications plan that utilizes a variety of tactics.

Goal #3

Improve the Museum's ability to preserve and make accessible heritage resources to the community by expanding its focus on collections, both in the management and acquisition.

The Facts & Figures

OUR VOLUNTEERS

32 dedicated volunteers supplied nearly
3000 hours of labour

ARCHIVES: 3806 photos
757 library books
10858 biographies
3017 archives

COLLECTIONS: 3708 objects

OUR AUDIENCE

Visitors: Over 2500
Facebook followers: 343
Instagram followers: 233
Blog followers: 160
Outreach: Unlimited

Thank you for your support!

The Lake Country Heritage and Cultural Society would like to thank the many generous donors who are helping our collection continue to grow, with contributions of primary documents, photographs, and objects important to Lake Country's history and development. Please continue to keep the Museum in mind as a place for your valued treasures.

If you wish to make a donation or to be a volunteer, please don't hesitate to contact us by email at lcmuseum@shaw.ca or by phone at (250) 766-0111.

BC Museums Association

UBC Okanagan

Canada Summer Jobs

Young Canada Works

Central Okanagan Foundation

Donna Hikichi

District of Lake Country

Wayne Clement

Hamber Foundation

Joyce Shimokura

Heritage BC

Sharon Hope

Kiwanis International

Alan Kobayashi

Okanagan Indian Band

Addie Maehara

Digitization Okanagan History

Ken Wood

Okanagan Regional Library

Elaine Pybus

Prairie Folk Farmery

Carol and Duane Thomson



Kiwanis

