



# Lake Country Heritage & Cultural Society

## Annual Report 2020

Presenting our Past. Illuminating our Future.

# About the Lake Country Museum & Archives



The Lake Country Heritage and Cultural Society ( LCHCS) maintains and operates the Lake Country Museum & Archives (the Museum) whose purpose is to collect, preserve and develop exhibits which educate and inspire our audience.

The Museum acts as a repository for materials and artifacts pertaining to the establishment of natural and cultural materials of interest and significance to the residents of Lake Country.

We strive to provide leadership on heritage issues including the value of buildings, the naming of parks and roads, and the recognition of heritage assets.



Our visitor experience is exceptional for a small community museum. The Archives and Museum are known as a "hidden gem." With the addition of an annual feature exhibit and a community use/meeting space, the museum has enhanced education and access, as well as provided an opportunity for new audience relationships.

It was a strong year for the Lake Country Museum & Archives in which the museum excelled in more areas than set out in the 2018–20 Strategic Plan objectives.

Moving forward, the goal is to enhance the positive visitor experience, initiate a sustainable social enterprise, develop new funding streams and ensure the Museum is a place our community will be proud of.



Lynn Fanelli  
Executive Director



## Strategic Plan Goal #1

Increase annual income by diversifying revenue streams and establishing more sustainable sources of funding in order to support one full-time equivalent staff position.

**UPDATE:** Planning is in place to launch a social enterprise in the fall of 2020. Specifically, educational day-camps to run outside the school year. They will run up to a maximum of 13 weeks.

## Strategic Plan Goal #2

Increase public awareness of the Museum, its offerings and accomplishments by developing a marketing and communications plan that utilizes a variety of tactics.

**UPDATE:** Developed a comprehensive Marketing and Communications Plan addressing the visitor experience and development of audience relationships. A re-branding exercise was undertaken streamlining the existing logo and implementing a consistent use of brand colour across all marketing platforms.

## Strategic Plan Goal #3

Improve the Museum's ability to preserve and make accessible heritage resources to the community by expanding its focus on collections, both in the management and acquisition of.

**UPDATE:** Utilized UBCO's Digitized Okanagan History to make accessible hundreds of photographs. Focused resources on collections and archival preservation and management.



This is the first year of operation under the direction of Lynn Fanelli, our first Executive Director. This year the Board of Directors decided to dip into the Arnold legacy fund to raise our full-time employee status to one FTE. The Society felt that it needed to improve its operations in a number of fields: strategic planning, public visibility, social media, collaboration with outside agencies and increased revenues.

Over the last year the Lake Country Heritage and Cultural Society has advanced on a number of these fronts. I am particularly pleased with our strategic planning exercises, our dramatically improved social media presence and our continued collaboration with UBCO.

Lynn has provided excellent leadership for the Museum & Archives community. She has welcomed and trained a number of new volunteers who, until COVID-19 interrupted our operations, were busy working at museum and archives functions.

We are basically a volunteer organization and these new, energetic volunteers are critical to our continuing success. Welcome aboard.

I want to thank the directors of the Society for their continued energy and dedication. All of them have portfolios or significant areas of responsibility and they work diligently to make the Museum and Archives a strong pillar of the cultural community.

Unfortunately, last year we lost a valued director, Geoffrey Broughton, who passed away suddenly.

Also, we are sorry to receive the resignation of our talented curator, Dan Bruce, who has served the Society well for over a decade. We wish Dan well in his continuing position as Executive Director of Fintry Estates.



In the past few years we have published two booklets on local or Valley-wide topics. All Aboard and Apple Valley are aimed at a middle school audience but are also well received by the general public. I am pleased to report that a curriculum guide has been prepared for Apple Valley that will facilitate its use in Valley schools.

The next booklet will be on the ranching industry, supported, like the previous two booklets, by a grant from Kiwanis Kelowna – Summit.

Thank you also to the Oyama agro-tourist business, Prairie Folk Farmery, for financially supporting preparation of the last two booklets.

Telling the story of Lake Country's region while providing an opportunity to learn through research education and collaboration.

Thank you to the District of Lake Country Mayor and Councillors for increasing our operating grant this year to support the Museum & Archives as we increasingly engage our community. We lever that money through grants and fundraising activities.



Duane Thomson  
President



Our commitment is to preserve and present the historical record of Lake Country so that the past is not forgotten. A primary goal is to help people and groups with research and information needs, and to provide services to the academic research community within Canada and abroad.

It is for this purpose that we collect old photos, newspaper clippings, obituaries, local publications, maps, orchard account books records, diaries, memoirs, letters and more.

We collect, preserve, organise, describe, catalogue and store these historical documents . We protect fragile documents and photos with acid free storage envelopes and boxes, and plastic sleeves for permanent storage and carry out conservation and restoration tasks. Over the years, Archives has identified and catalogued 1000's of individual items related to Lake Country, its inhabitants, and its history.

In the area of acquisitions, we have continued to add to our collection. Life time Okanagan Centre resident Eleanor Geen provided photos from her collection, principally of Okanagan Centre as it was, and another Okanagan resident, Carolyn Houston, donated her photographic collection, including a number of photos of Bryan Cooney and family. We also received a number of photos from the Pixton family (Pixton Road, and Pixie Beach), as well as written descriptions of the photos from a family member.

An unusual and interesting donation came from Mona Holitzki, a long time Winfield resident and daughter of Dave Edmonds (1905 – 1984) It consisted of an 2x3 inch notebook, in which were recorded, births, deaths, christenings and other events . Dave Edmonds lived in a cabin in the trees above the waterworks on Camp Road. Sometime after 1952, Mrs. Clarine Simpson (1903 – 1968), from the Duck Lake Reserve, came to live with him

and look after him. Mrs Simpson (Antoine) was from the Enderby reserve, and as it turns out, the entries detail the lives of band members of the Enderby Reserve. One possibility is that the notebook, whose entries range from 1932 to 1948, came from Clarine Simpson's mother. We have provided the Enderby Archives with a copy of the notebook. This discovery has also led to additional work being done on the Duck Lake Band and its members, still a work in progress.

The Archives received a collection of material, principally photographs, from the Ellison Community Hall. It consists of school photographs, family photos, and photos of houses barns and other outbuildings from the Ellison area. These have now been catalogued and added to the collection. This was done at the request of the then Director of the Ellison Community Hall Society, who wished to ensure that the memories and photos continued to be preserved. Although the Ellison Community Hall is outside our geographical boundaries, no other Archives is more appropriate to house the collection.

The past year has seen continuation of our participation in the B.C. Regional Digitized History project (Digitized Okanagan History). We contributed several hundred photos to this project. They are being made available digitally online through the Electronic Library Network ARCA Project. This means that the public can access the photos online, and contact us for upgraded images. In addition to items previously uploaded, the site now provides access to the Rainbow Ranche and Dorothea Allison Fonds.

One of our objectives is to preserve a digital record. Lake Country Archives is a part of this project along with many other Museums and Archives in the Okanagan Valley.



Laura Neame  
Archivist



The Museum's collection continues to reflect our community. Donors take pride in donating their valuable family heirlooms. With a focus on Lake Country's region, the Museum uses the collection to tell our story.

One recent addition to the collection is the Japanese dolls know as the Girls Festival, shown to the left. They were donated by Mits Hikishi. His father immigrated to Canada in the early 1900's. Mits attended grade one at Okanagan Centre School in 1934. His family still resides in the Okanagan.

During the early 1900's a vast number of Japanese immigrated to Canada and located their families in the Okanagan. They came with tremendous knowledge of fruit production. Many found work at Rainbow Ranche and settled in Lake Country.

Additionally, the Society for Learning in Retirement (SLR), Kelowna continues to provide an avenue for the Museum to educate and engage our community.



Japanese Girls Festival

The objective of Lake Country Museum & Archives exhibits is to display in public the vast array of artifacts and archival material collected by the Museum. Exhibits over the last year were enhanced by discussion on important issues affecting us today. The satellite and feature exhibits focused on identification and interpretation of our collection and on pertinent issues reflected in the collection. The goal is to ensure the visitor had an inspirational and valuable experience.

Feature Museum Exhibit

Steeped in our Traditions  
Japanese Dolls



SATURDAY, JUNE 22  
1:00 PM - EXHIBIT LAUNCH  
2:00 PM - TRADITIONAL TEA  
CEREMONY AT OK PATIO CAFE



FOR MORE INFORMATION VISIT  
[HTTPS://LAKECOUNTRYMUSEUM.COM/EVENTS-2/](https://lakecountrymuseum.com/events-2/)  
11255 OKANAGAN CENTRE RD. W.  
250-766-0111



Satellite Exhibits

George Elliot Secondary School:  
**Community Complex 20th Anniversary**  
**Art in Fashion** - In support of ArtWalk  
**Longhorn Sheep**



District of Lake Country Municipal Office:  
**SMOKY** - Cultural impact of the motion  
picture industry.  
**Bells**

Oyama Community Hall:  
**History of Oyama** - permanent exhibit



As the Museum evaluates its current level of educational and public programs, it looks to be a catalyst for local curriculum development. With the exploration of new relationships between the Museum and School District 23, plus the broader community, there is a strong probability that the Lake Country Museum & Archives can enhance local content and develop lessons that integrate into the classroom.

Additionally, there are opportunities to become an informal learning site utilizing the local content we develop. We have an opening to enhance hands-on experiences, now missed with the cancellation of many field trips in the British Columbia education system.

The Lake Country Museum & Archives can discuss topics that are relevant today and provide an historical perspective. The development of skills and knowledge to address complex societal issues can be developed by the Museum and would be appropriate to integrate into a classroom setting. The goal is to work with a variety of learning communities to disperse our local knowledge.



## BE PART OF AN EXCITING EDUCATIONAL DAY CAMP PROGRAM

*Call for Proposals*

**THE LAKE COUNTRY MUSEUM & ARCHIVES  
IS INVESTIGATING THE NEED AND DESIRE TO  
PROVIDE EDUCATIONAL DAY CAMPS DURING  
SCHOOL HOLIDAYS.**

If you have an entrepreneurial spirit, an opportunity exists for you to develop and operate day camps for our children. Take advantage of our historic school, artifacts, sports field and playground.  
Located on Okanagan Lake.

Email: [lcmmuseum@shaw.ca](mailto:lcmmuseum@shaw.ca) with questions or for the application.

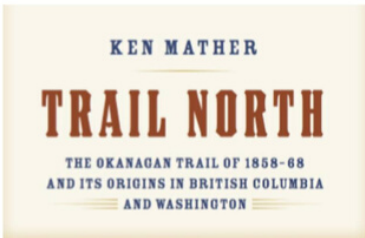


## Okanagan Regional Library Series:

Summer Oyama and Winfield  
Children's Library Workshops

Autumn 2019

## Trail North by Ken Mather





**KEN MATHER**  
**TRAIL NORTH**  
THE OKANAGAN TRAIL OF 1858-68  
AND ITS ORIGINS IN BRITISH COLUMBIA  
AND WASHINGTON

Presented by:  
Lake Country Museum & Archives  
in partnership with  
Winfield Okanagan Regional Library

October 23th, 6:30—7:30 pm  
Winfield Okanagan Regional Library  
10150 Bottom Wood Lake Rd  
Lake Country, BC  
Free admission—Donations welcome  
Register at:  
Winfield Okanagan Regional Library  
250-766-3141


Historian and Cowboy Poet Ken Mather  
will provide:  
An historical overview of the ancient trail through the  
Okanagan Valley that has served as a major transportation  
route between the Columbia and Fraser River systems  
since time immemorial.

## Lecture Series at GESS:

### Spring and Autumn

History of Lake Country  
by Dr. Duane Thomson



**History of Lake Country**  
Wednesday 7:00-8:30pm  
Location: GESS Library

## Programs:

Apple Valley Book, Author  
Don McNair and Launch



**APPLE VALLEY  
BOOK LAUNCH**  
Learn about the new publication, "Apple  
Valley: A Century of Fruit Farming in the  
Okanagan," by author, Don McNair.  
Stop by the OK Patio Cafe afterward for a  
chat and try some refreshments.

**Saturday June 8, 2:00 PM**  
**Lake Country Museum  
and Archives**  
11255 Okanagan Centre Rd. W.  
250-766-0111  
For more information Visit  
<https://lakecountrymuseum.com/events-2/>



## Programs:

BC Culture Days



**CULTURE  
DAYS**  
SEPTEMBER 27 • 28 • 29, 2019

**Heritage Driving Tour - Lake Country, BC, Canada**  
September 28 • 1 - 4 PM  
Start at: District of Lake Country Municipal Building  
10150 Bottom Wood Lake Road, Lake Country, B.C.

Tour 13 heritage sites with optional stops at wineries and points of  
interest. The tour takes one hour with no stops.  
Visit Lake Country Museum & Archives for a Tour paper copy (\$10).  
The Heritage Driving Tour is found on HistoryPin.org  
Search: Lake Country BC, Canada - Heritage Driving Tour  
<https://www.historypin.org/en/Heritage-driving-tour-of-lake-country-bc/ges/50-075767-119-4251155/bounds/58.613745-120.09891839.331181-120.731308/page/1/pin/508761>

FIND EVENTS NEAR YOU AT [CULTUREDAYS.CA](http://CULTUREDAYS.CA)








## Applebox Belles

Documentary funded by Telus and  
produced by Spot Light Productions



**THE  
APPLEBOX  
BELLES**

a TELUS original

DIRECTOR/PRODUCER MELINDA FRIEDMAN  
SUPERVISING PRODUCER HOLLY DUPEJ DIRECTOR OF  
PHOTOGRAPHY CHRIS JOHNSON OFFLINE EDITOR MELINDA FRIEDMAN  
ONLINE EDITOR ALLAN THURSH EXECUTIVE PRODUCERS FOR  
SPOTLIGHT PRODUCTIONS RAVINDER MINHAS & MATHEW EMBRY  
TELUS EXECUTIVE IN CHARGE OF PRODUCTION BLAIR MILLER  
TELUS EXECUTIVE IN CHARGE OF PRODUCTION KIM HSU GUISE  
TELUS EXECUTIVE PRODUCER JONAS WOOST  
TELUS SUPERVISING PRODUCER CHRISTINA WILLINGS

## What Bird might I see today?

by Pam Laing



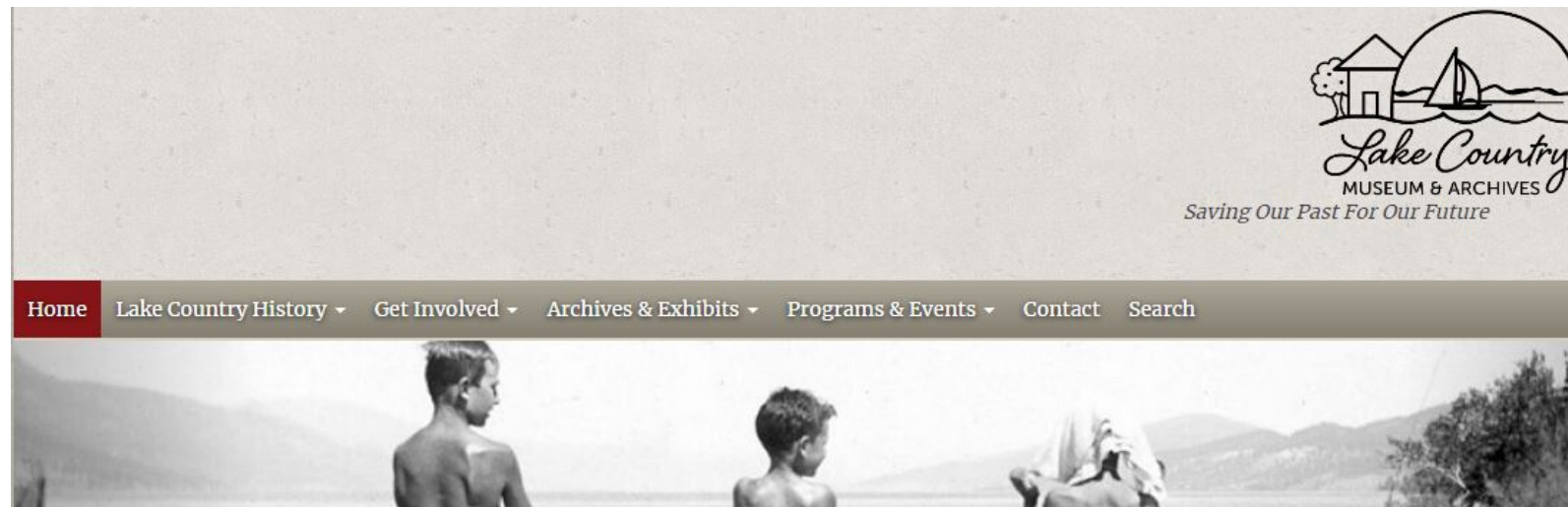
**Which Bird Might I See Today?**

Presented by:  
Lake Country Museum & Archives  
in partnership with  
Winfield Okanagan Regional Library

October 9th, 6:30—7:30 pm  
Winfield Okanagan Regional Library  
10150 Bottom Wood Lake Rd  
Lake Country, BC  
Free admission—Donations welcome  
Register at:  
Winfield Okanagan Regional Library  
250-766-3141

Featuring local author  
Pam Laing  
Pam will discuss birds at  
this time of year in the  
Okanagan



Website  
Annual Users 3,902  
Pageviews 46,458



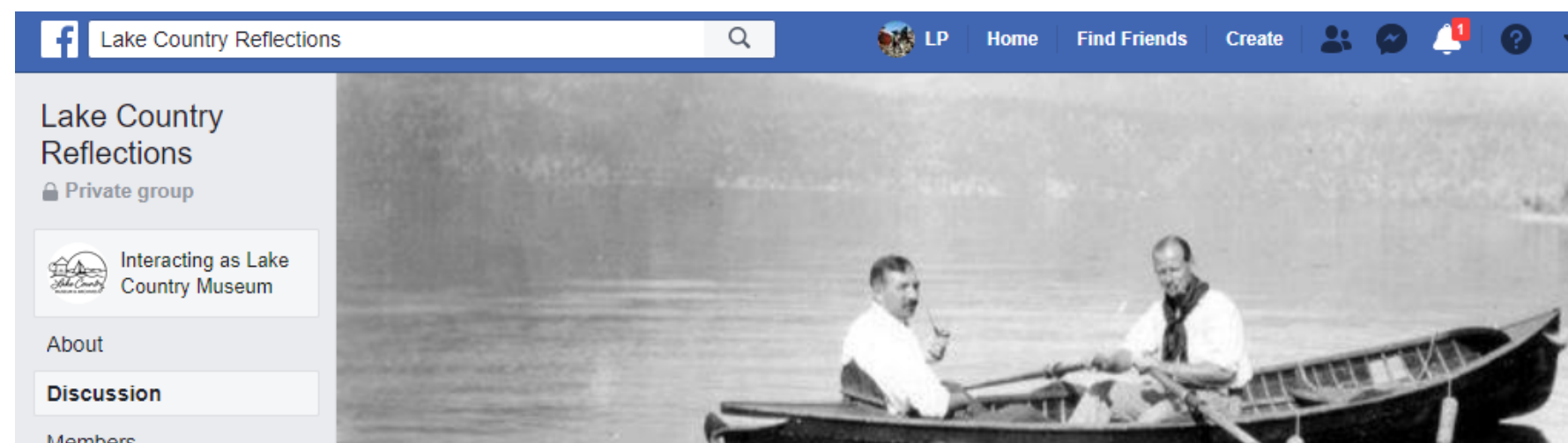
Digitized Okanagan History - UBCO  
Goulding Photographic Collection  
Unique Pageviews 3,479



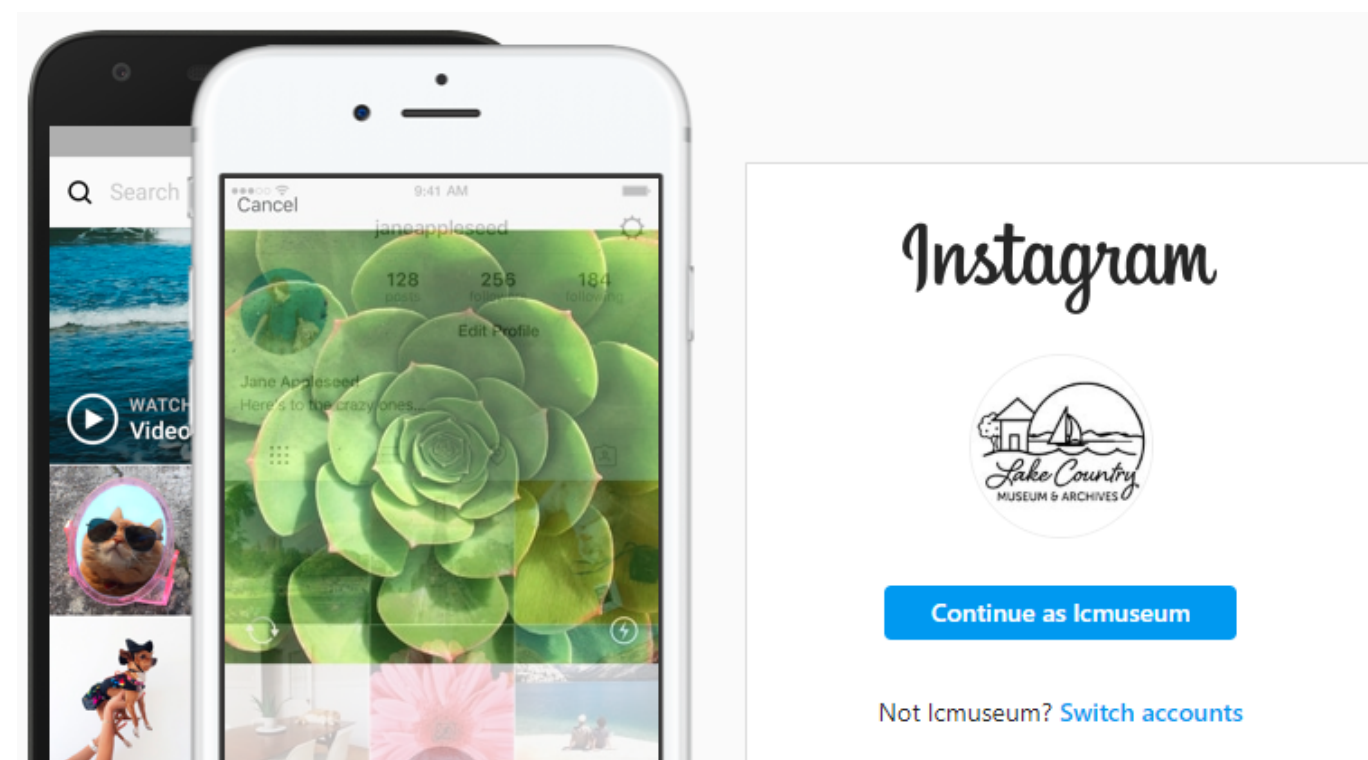
Virtual Museum Canada  
Applebox Belles Exhibit  
1439 English Users  
832 French Users  
22,826 Total Exhibit Pageviews



Lake Country Museum Facebook Page  
687 Followers



Lake Country Reflections Facebook Group  
489 Members



Lake Country Museum & Archives Instagram  
580 Followers

Onsite and Outreach Visitors					
Estimates					
Year	2015	2016	2017	2018	2019
Onsite	1700	1704	734	1404	1789
Outreach	600	550	1516	1096	721
Total	2300	2254	2250	2500	2510
Volunteer Labour Hours					
2019				TOTAL 2600	HOURS

- Society for Learning in Retirement
- Lake Country Children's Festival
- Canada Day Celebrations
- Oyama Fun Day
- Centrepiece Community Picnic
- Arnold Award
- Artwalk
- Development/fundraising
- Newsletter/Email Campaigns
- External speaking engagements
- Local business partnerships
- Rail Trail
- Museum Enterprises (Gift Shop, Publications)
- BC Heritage Week
- Community partnerships and collaborations
- Get Involved Lake Country Volunteer Fair
- Lake Country Arts Council representation
- Lake Country publication presentations

The Lake Country Museum & Archives volunteers are a group of individuals with a high level of local knowledge, an overwhelming commitment to our community and a desire to create a local museum that depicts the Lake Country region.

The dedication of our Board of Directors who have an immense passion for our community is unprecedented. Their desire to preserve our history ensures that your museum reflects you.

There is always a call out to the community for new volunteers. The Museum has unique opportunities to directly engage with artifacts, learn their history and live Lake Country's story.

Stay in touch, join our Facebook Group, follow Instagram and Facebook pages, read our history on the Lake Country Museum & Archives website, sign-up for our newsletter and read posts written by our passionate blog writers.

## Board of Directors:

### Executive Committee

Duane Thomson, President

Eleanor Geen, Vice President

Tom Turner, Treasurer

Lynne Blake, Secretary

Richard Gibbons, Past President

### Directors

Laura Neame, Director Archives

Bill Gibson, Director Collections

Rosemary Carter, Director

Elaine Pybus, Director

Robert Hayes, Director

Roger McDonnell, Director

Ann Nott, Director

Janice Larson, Director

Tom Ritchie, Director



Through development of the 2020 - 2025 Strategic Plan, the Board plans to optimize social enterprise revenue over the next five years, enhance earned revenues from the gift shop and publication sales, increase donations, sponsorships and memberships, along with develop new business partnerships.

In order to prepare for a potential relocation in the long term, energy will be directed toward collections management . The goal is to ensure valuable artifacts are recorded in the inventory control system as well as de-accessioning artifacts which do not meet the vision, mission and mandate of the Lake Country Museum & Archives. Further attention will be directed to proper and correct storage, packaging and labeling of artifacts and archival material.

The Lake Country Heritage and Cultural Society through the Museum & Archives looks to our future as an agent of change.

The Lake Country Museum & Archives strives to:

- develop unique educational opportunities
- promote engagement
- enhance the visitor experience
- create topical discussions
- develop as a community space
- and, be a repository of community memories.

## Financial Notes:

The Arnold Investment has depleted by \$16,351.18 this year over last year as outlined on the Balance Sheet. This resulted from the financial support required to employ one full-time position.

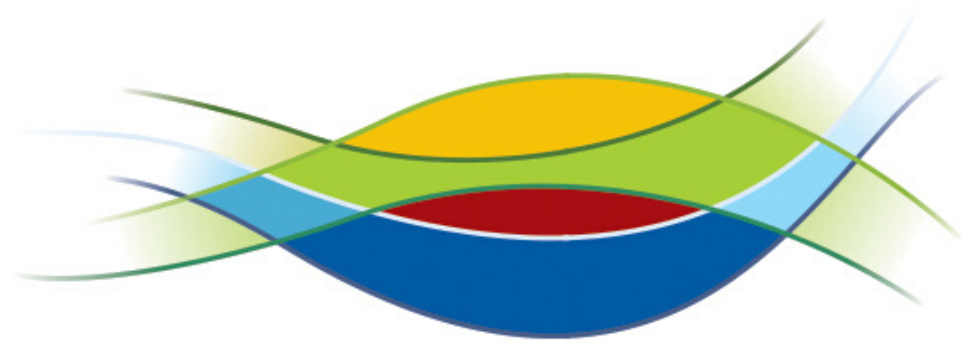
The balance of the Arnold Investment will be used for 2021 wages for one full-time position, any emergencies that arise and the balance will be reserved for a capital improvement fund.

The Net Income is short 2019 grant funds from Young Canada Works in the amount \$7,521.14. The accounting system is operated on a cash basis not accrual, thus the discrepancy.

Lake Country Heritage & Cultural Society		
Balance Sheet As at January 31, 2020		
ASSETS		
Current Assests		
Cash	11,374.31	
Arnold Investment	90,593.22	
Donated Goods and Services	45,974.58	
	147,942.11	
Capital Assets		
Improvements	7,141.83	
Kitchen Appliances	3,166.10	
Museum Display and Artefacts	3,901.05	
Furniture and Artefacts	36,460.28	
Accumulated Depreciation	(24,867.41)	
	25,801.85	
Total Assests	173,743.96	
LIABILITY		
Current Liabilities		
El Payable	124.94	
CPP Payable	315.32	
Federal Tax Payable	407.38	
GST Owing	(1,034.53)	
Total Liabilities	(186.89)	
EQUITY		
Retained Earnings - Previous Year	198,196.32	
Current Year End	(24,265.47)	
Total Equity	173,930.85	
Total Liabilities and Equity	173,743.96	
Generated 02/23/2020		
T.A. Turner	31-Jan-20	
T.A. Turner (Treasurer)	Date	

Lake Country Heritage & Cultural Society		
Income Statement Year Ended January 31, 2020		
REVENUE		
Membership	30.00	
Donations	4,443.29	
Museum Donation Box	1,454.93	
Total Donations	5,898.22	
Operating Revenue (Gift Shop)	225.00	
Rent from Tea Room	4,000.00	
Publication Sales	3,119.73	
HRDC Grant	7,756.00	
Lecture Series	256.00	
Special Event	0.00	
Other Grants	0.00	
DLC Municipal Grant	37,500.00	
Donations, Grants and Sales	58,784.95	
Other Revenue		
General Chequing Bank Interest	8.07	
Term Deposit Interest	1,648.82	
Donated Goods	550.00	
Credit Back to Museum	261.00	
Total Other Revenue	2,467.89	
TOTAL REVENUE	61,252.84	
EXPENSE		
Museum and Archives		
Administration (Management)	39,983.07	
Archives	9,539.80	
Exhibits	9,952.20	
Education and Programs	5,350.95	
Marketing	7,389.65	
General	1,887.81	
Total Museum and Archives	74,103.48	
Society		
Administration	10,693.70	
Development	0.00	
Volunteers	721.15	
Advocacy	0.00	
Total Society	11,414.85	
TOTAL EXPENSE	85,518.33	
NET INCOME	-24,265.49	
Generated On: 02/23/2020		
T.A. Turner	31-Jan-20	
T. A. Turner (Treasurer)	Date	

# Thank you for the support!



LAKE COUNTRY  
Life. The Okanagan Way.



OKANAGAN

